

2026

COMMUNITY CALL PARTNERSHIP PROPOSAL

EXPANDING ACCESS TO EDUCATION, CREATING LASTING IMPACT

BY: MANNAT



The access gap

Who we are

How the model works

Value for universities

The path forward

Contact

**THINGS
WE'LL COVER**

QUESTIONS UNIVERSITIES ASK FIRST



WHY PARTNER WITH COMMUNITY CALL?

- Reach motivated learners outside existing recruitment channels.
- Expand access without replacing current programs or academic standards.



HOW ARE STUDENTS AND FINANCES HANDLED?

- Enrollment guidance, ongoing support, and donor-funded hardship assistance.
- Universities receive financial compensation through agreed enrollment pathways.



WHO LEADS — AND FOR WHAT CAUSES?

- The university retains full academic responsibility. Community Call handles reach.
- Partners choose supported causes: scholarships, community programs, or accessibility.

YOUR CAUSE MATTERS

You Choose The Impact

One of the most meaningful aspects of partnering with Community Call is our commitment to giving back.

If our affiliation generates revenue, we are committed to supporting a cause chosen by your institution.

Your university decides where the impact is made.

Possible initiatives include:

- Student Scholarships
- Mental Health Programs
- Sustainability Projects
- Community Outreach
- Educational Resources
- Local Community Initiatives
- Social Services
- Disability Support
- Health & Wellness

EVERYONE GROWS TOGETHER



UNIVERSITIES + COMMUNITY CALL

- Universities provide accredited programs, credentials, and faculty expertise
- Community Call bridges the gap with outreach, guidance, and direct student support
- Together they reach learners no single channel could access alone



STUDENTS + COMMUNITIES

- Students gain flexible access to quality education and career pathways
- Graduates return skilled, employed, and civically engaged to their communities
- Each graduate feeds the next wave – the cycle compounds with every cohort

BARRIERS STOP LEARNERS, NOT ABILITY

Financial pressure, distance, work, and family responsibilities stop motivated learners before they start.



ACCESS SHAPES WHOLE COMMUNITIES

Each barrier cuts off a capable person and the loss multiplies outward: fewer skilled workers, weaker family stability, and communities that cannot grow.

Financial Barriers

Tuition costs and financial obligations push learners to delay or abandon their goals.

Geographic Barriers

Learners without nearby institutions are cut off from traditional pathways entirely.

Life Circumstances

Work, family, and personal challenges block access to conventional programs.

Opportunity Gaps

Motivated learners lack the support systems needed to begin their journey.

Community Call **BRIDGES THE GAP**

One model, every barrier removed.

Nonprofit intermediary extending university reach to learners
financial pressure and geography leave behind.

Accessible Education:

Flexible learning that fits the student's environment and schedule

Student Support:

Guidance, mentorship, and community connection throughout the journey

Social Impact:

Donor-funded assistance for eligible students facing financial hardship

University partnerships:

Affiliations with accredited institutions delivering recognized credentials



SIX VALUES DRIVE DECISIONS

Every partnership decision traces back to one of six values — keeping mission and action aligned.

Assessability

Education open to everyone, regardless of background or location

Opportunity

Pathways for individuals to learn, grow, and achieve their goals

Community

Education strengthens the people around each learner, not just the learner



Collaboration

Partnerships with universities, organizations, and community leaders

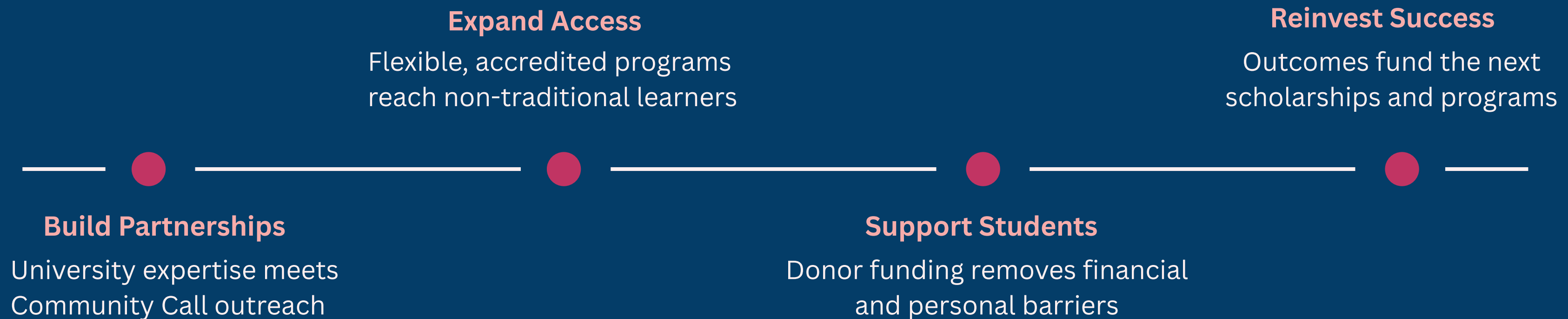
Integrity

Transparency, accountability, and genuine value for students and partners

Impact

Success measured by lives improved and communities strengthened

ONE CYCLE, COMPOUNDING REACH



ACCREDITED CREDENTIALS

- *University-affiliated programs, recognized by employers*
- *Answers the quality question universities can't skip*

FLEXIBLE DELIVERY

- *Online, remote, self-paced – study around real life*
- *Answers the access question working adults face*

WRAPAROUND SUPPORT

- *Guidance, mentorship, and community around each learner*
- *Answers the persistence question institutions often miss*

DONOR FUNDING

- *Financial assistance for students who cannot self-fund*
- *Answers the cost question before it ends a journey*

FOUR ELEMENTS DELIVER FLEXIBLE ACCESS

FROM ASPIRATION TO ACHIEVEMENT

Access & Enroll

Guided support clears
application and funding barriers

Graduate & Advance

Credential opens careers and
further study

Discover & Connect

Learner explores programs
matching their goals

Learn & Grow

Mentorship and community
keep learners on track

Give Back & Inspire

Alumni re-enter the cycle,
bringing the next cohort

REACH NEW LEARNERS

The Reach Gap

Quality programs already exist. The gap is reach: motivated learners facing financial, geographic, or personal barriers never reach enrollment through traditional channels.

Community Call closes that gap through outreach, guidance, and accessible pathways — bringing new student populations to partner institutions.

Institutional growth and social purpose move in the same direction.

Partnership Benefits

What Affiliation Delivers

Expanded Student Reach

New learner populations
beyond traditional markets

Affiliated Enrollment Revenue

Financial return per enrolled
student under agreed terms

Community Outreach

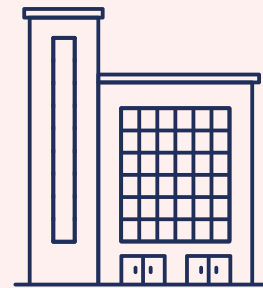
Student engagement handled by
Community Call, not the university

IMPACT, REPUTATION, GROWTH



SOCIAL IMPACT

- Reach learners blocked by financial or geographic barriers
- Visible commitment to community development



INSTITUTIONAL REPUTATION

- Recognised for inclusive, responsible education
- Opens doors to new academic collaborations



LONG-TERM GROWTH

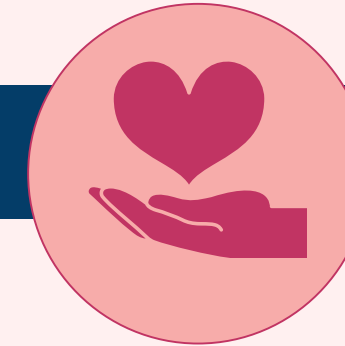
- New program pathways and community-focused initiatives
- Student support that extends the university's mission

A SUSTAINABLE FINANCIAL MODEL



PARTNERSHIP REVENUE

- Each student enrolled via Community Call generates revenue for the university.
- Outreach becomes a measurable enrollment return, not a goodwill gesture.
- Revenue reinvested sustains the partnership long-term.



DONOR-FUNDED ACCESS

- Donations and fundraising cover costs for students who cannot afford to enroll.
- Cost stops being the final barrier for eligible learners.
- More donor support widens the student pipeline universities benefit from.

Education becomes **COMMUNITY CHANGE**

One degree, four lives changed

Completion does not stop at graduation. Each degree improves a career, stabilises a family, and adds skilled talent to the local workforce.

Education opportunity:

Access to a quality, accredited program

Career and family:

Professional advancement, financial stability

Community contribution

Skilled workforce, local leaders, more learners



FOUR COMMITMENTS MAKE

Operating conditions of every affiliation — not aspirational statements.

Transparency

Clear agreements, responsible financial management, open partner communication

Quality standards

Partnerships with recognized institutions committed to academic excellence

Accountability

Responsible use of donations, defined expectations, continuous improvement

Student protection

Ethical practices and student-centered support in every program

ONE PARTNER, THREE PROVEN GAINS

REACH NEW LEARNERS

- Every enrolled student is someone conventional pathways could not find.
- University reach grows by design, not chance.

STRENGTHEN SOCIAL RESPONSIBILITY

- Student outcomes build a social responsibility record grounded in real access, not aspiration.

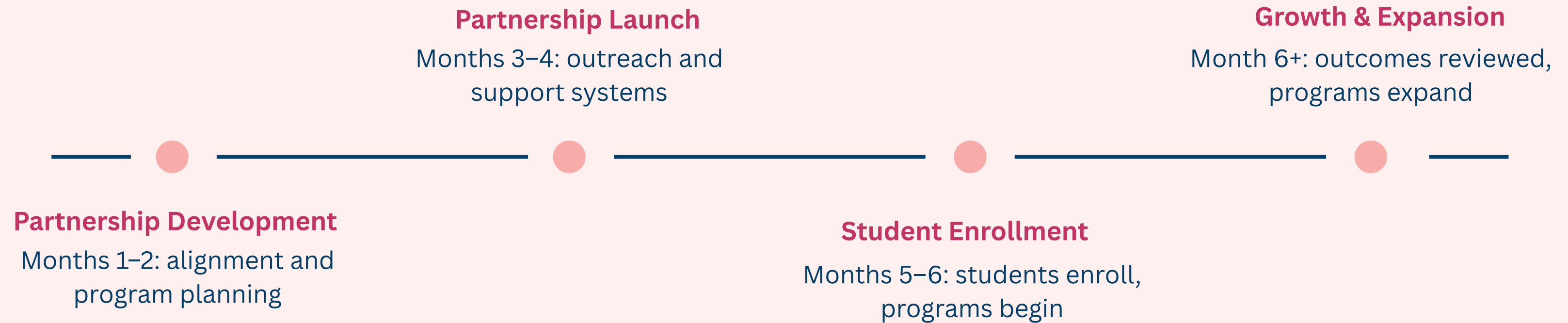
COMPOUND OVER TIME

- The partnership scales with Community Call's outreach – university success and Community Call success are tied together.

THIS IS NOT A RECRUITMENT ARRANGEMENT

It is a shared commitment to learners who have the potential but not the path – both organizations accountable to the same people.

A CLEAR PATH TO LAUNCH



FIVE STEPS, NO SKIPPED STAGES

Partnership Alignment

Match programs, pathways, and shared goals

Launch & Support

Begin outreach, enrollment, and active management

Introduction & Discovery

Learn institution goals and student communities

Agreement Development

Set terms, responsibilities, and financial structure

Measure & Grow

Review outcomes and expand program reach

LET'S BUILD THIS TOGETHER

One partnership, Compounding reach

Universities grow enrollment and reputation while
Community Call handles outreach, guidance, and student
support.

Expand access to learning

Reach students beyond
traditional markets

Support students facing barriers

Guidance, outreach, and donor-
funded assistance

Strengthen communities

Graduates contribute skills,
leadership, and growth

Create sustainable impact

Social mission and financial
value align



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THANK YOU